



proudly present:



Tim Hayden
@TheTimHayden



October 1, 2014
#DCIA
Austin, Texas

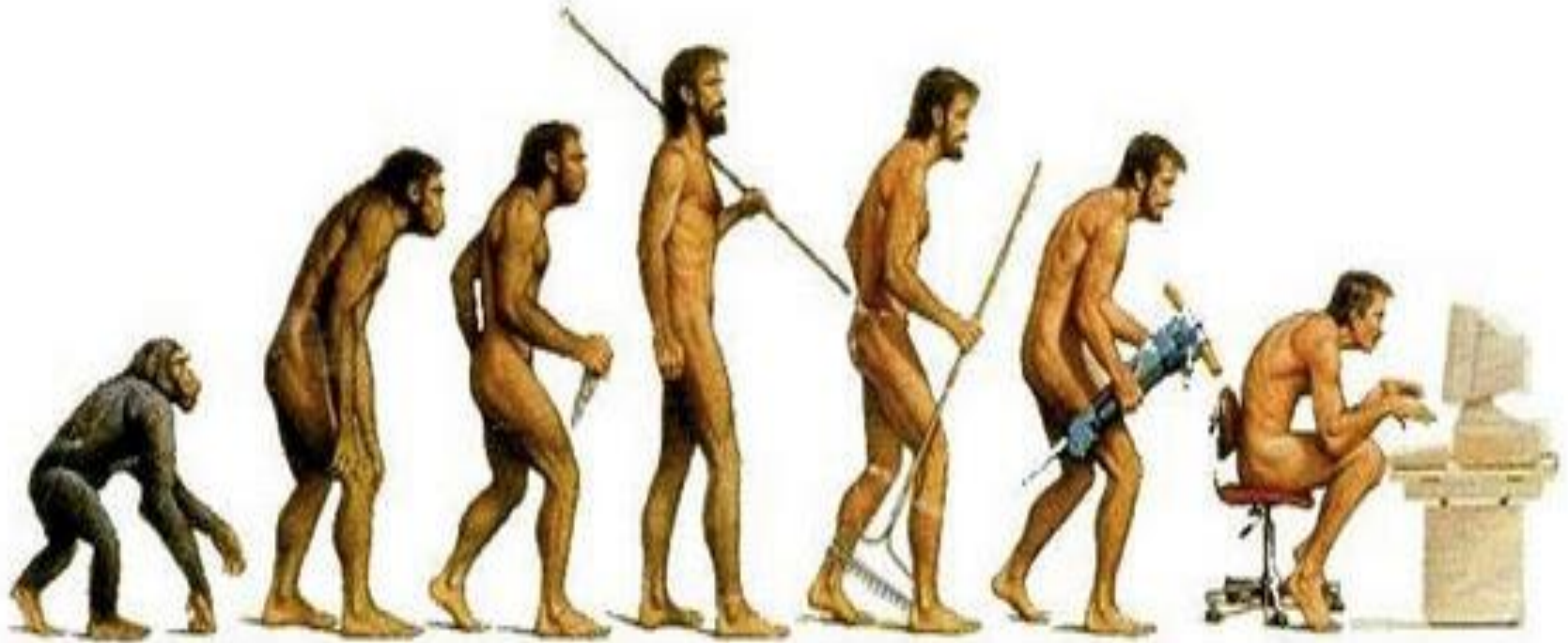
CLOUDDEVELOPERS

Mobile, Big Data & Service Models:
Critical Take-Aways for Cloud Developers

SUMMIT & EXPO 2014

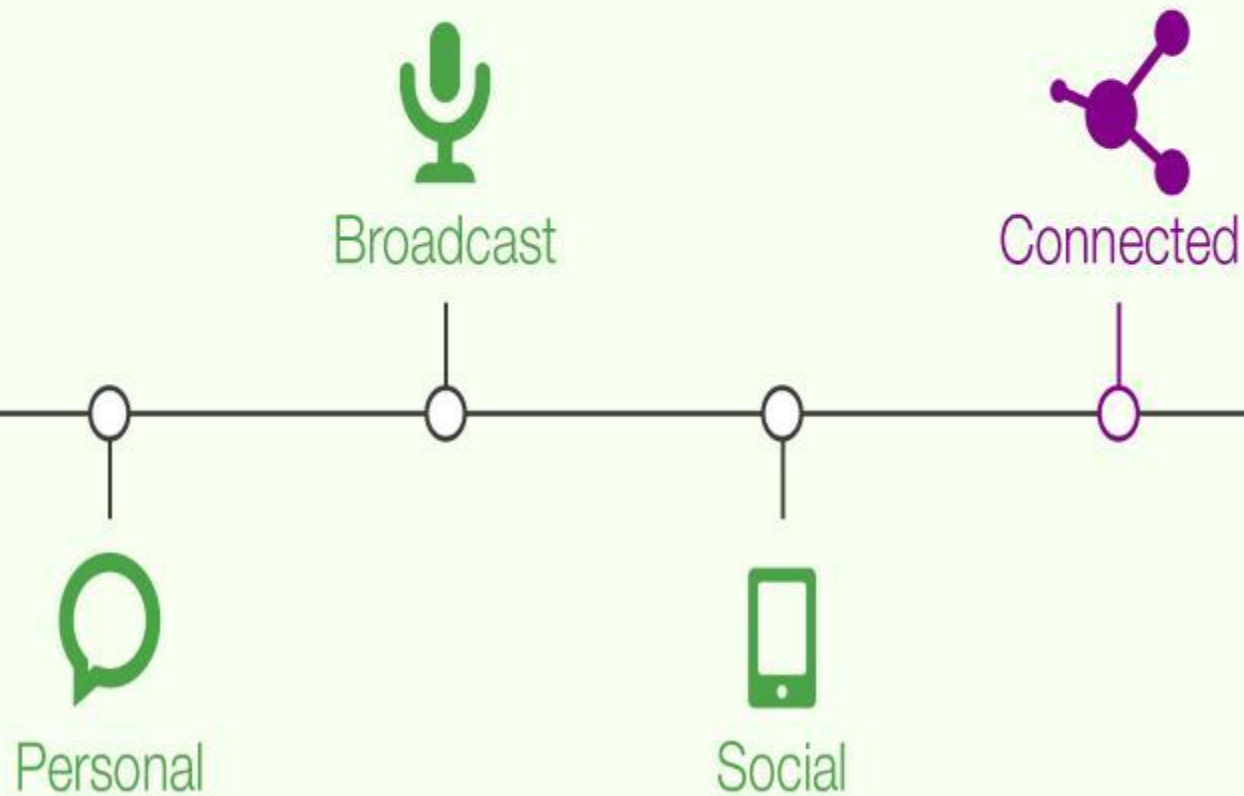


**We've been upright and walking [mobile]
for more than 4 million years...**

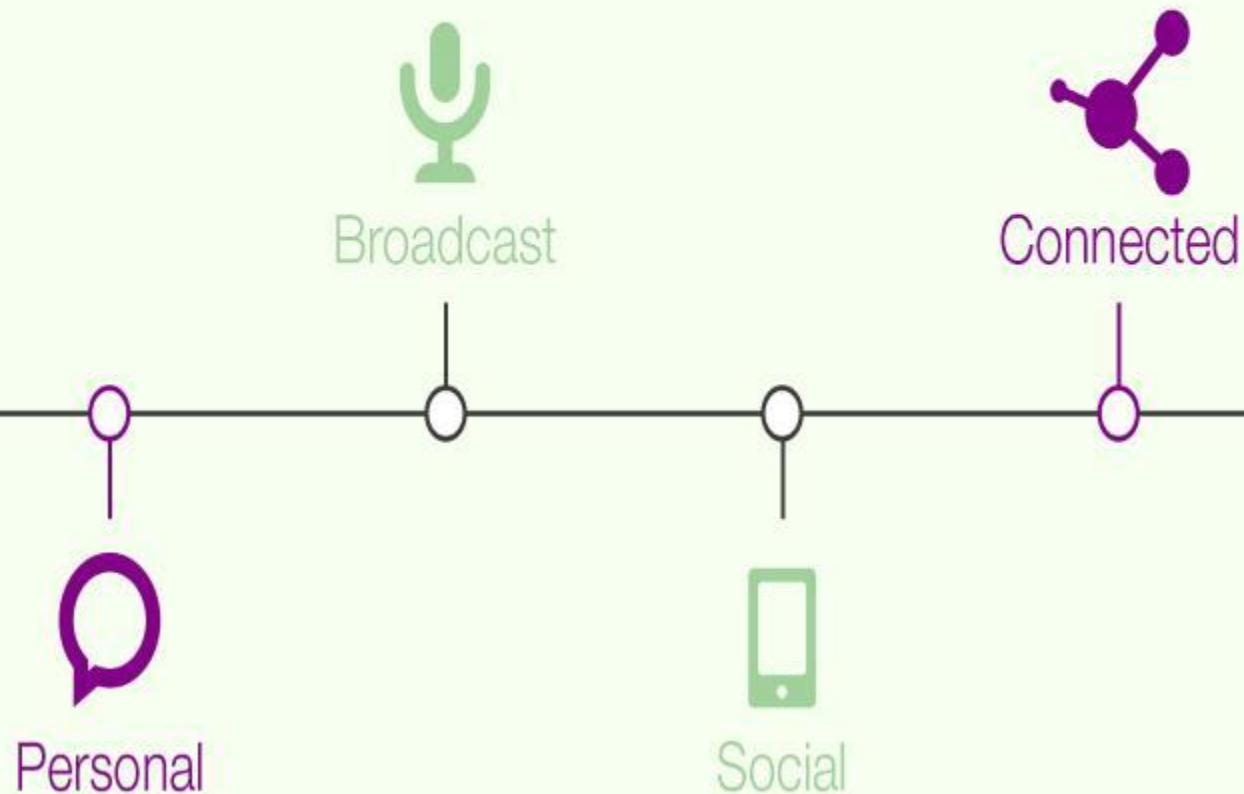


**...and, we've been sitting on our tails,
typing, for just about 200 years.**

Evolution of communication



Evolution of communication







Hilton

HOTELS & RESORTS



Spider house

Spider house

COME TRY OUR NEW WENDY
ORCA IC EGGS
FULL BAR OPEN TUE-TH

EGG

EGG





MAGYAR HÉNTES ÜZLET
ÉS SALÁMI GYÁR

KRAJOVA BUGZERNA

KRAUSS
MFR'S

BOHARSHIK
OF FINE

GERMAN SAUSAGES



Back **Caffé Medici Austonian** ⓘ

Ready to pay? Just say:



"I'm paying with PayPal."

PayPal

Tim H.

You paid \$8.89 USD to Caffe Medici - Austonian, LLC

Close **View**



Caffé Medici Austonian

200 Congress Ave Suite B
Austin

0 mi





Suggested Post



Modify Watches shared a product.

Sponsored · 

Show your colors this summer with one of Modify's best-selling watches. Save \$10!



Rainbow Chevron Watch

\$35.00 was \$45.00

Buy

73 likes 9 comments

... 9112

VISA



Pay with Touch ID



**COMMERCE
EVERYWHERE**

The Mobile Moment

The "Click" - Origination



Reports/ Views/Dashboard

Media Networks

Analytics

CRM

POS

Search Mgmt

Social Content

Content Command Center

Attribution

Measurement/Analysis

1:1



The Mobile Moment

The "Click" - Origination



Reports/ Views/Dashboard

Media Networks

Analytics

CRM

POS

Search Mgmt

Social Content

Content Command Center

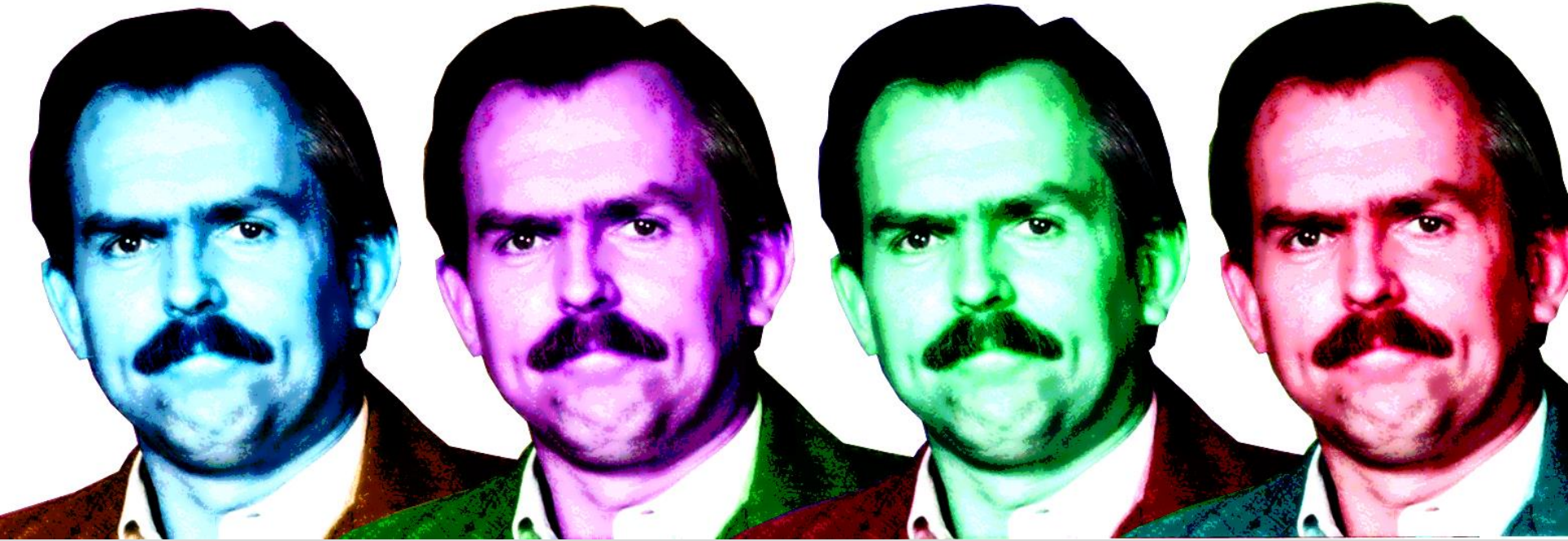
Attribution

Measurement/Analysis

**Everyone
Is a
NORM.**



Anyone can be...



CLIFF.

Thank You!

E: Tim@TimHayden.com
T: [@TheTimHayden](https://www.instagram.com/TheTimHayden)
W: tthstrategy.com

